



Bucharest, October 19, 2020

PRESS RELEASE

APAR ORGANISES THE FIRST ROMANIAN HACKATHON OF AGRI-FOOD INNOVATION

Asociatia pentru Promovarea Alimentului Romanesc – APAR has great **pleasure to invite you to participate in RO AgriFood Hacking – HAR 2020**, an interactive hackathon designed to help the agri-food sector find digital solutions to the COVID-19 crisis problems. To address these challenges, **APAR** has joined a consortium of more than 164 European agri-food partners participating in the SmartAgriHubs project under Horizon2020-RUR-2018-1. The project aims, as a general objective, to **digitise European agriculture** by promoting an ecosystem of agricultural innovation dedicated to excellence, sustainability and success.

At national level, within this project, APAR as a Digital Innovation HUB will organize The **first hackathon in Romania – RO AgriFood Hacking – HAR 2020 dedicated to the agri-food sector, between 13-15.11.2020, online, on ZOOM platform. The main objective** is to generate immediate innovative digital solutions that respond to the effects of the COVID-19 crisis and use potential opportunities to combat pandemic repercussions in the agri-food sector.

At **RO AgriFood Hacking – HAR 2020** are invited to enroll students, freelancers, software designers, programmers, startups, project managers, passionate about hackathon events, coming from different areas of activity that will be organized into a maximum of **15 teams** of 2-5 people with complementary skills and knowledge.

The jury made up of representatives of authorities, academia and experts in the field will select **the best 3 digital solutions** of 3 teams that will be rewarded with prizes worth **EUR 1000** each, aimed at implementing the winning solutions, as well as mentored over the next 6 months for the development and implementation of the 3 winning projects!

Apar proposes for this hackathon **5 topics of major interest:**

THEME 1. Digital tools for innovative use of quality agri-food products (**short supply chain, quality schemes**, etc.).

THEME 2. Ensuring **blockchain** in securing information on the **traceability of quality agri-food products**.

THEME 3. Digital solutions to combat unfair practices in the **dual quality** of agri-food products, increase transparency of data and consumer confidence in products.

THEME 4. Digital innovative tools for the use of **IoT** and **satellite images** to reduce the administrative costs of the process of assessing agricultural production, the damage caused to farmers as a result of natural disasters.

THEME 5. Digital solutions for the **management of civil dialogue** in the agri-food sector.

If you are interested in taking part in hackathon, you can sign up until November 10, 2020, by accessing [Sign up – HAR2020](#).

If you want to know more, you can contact us:

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Project funded by the European Union through the Horizon 2020 Research and Innovation Programme, through a call launched and implemented within the SmartAgriHubs project (Financing Agreement no.818182)

The content of this material is not in the official position of the European Union and the Consortium It's SmartAgriHubs.